



UNYKORN IMPACT & INNOVATION REPORT • EDITION 2026 • COMPANION

# Know Your *Athlete*

A verification rail for athletes, guardians, agents, brands and creators, with signed assertions anyone can check and contracts an athlete can read.

UnyKorn LLC   September 2026   Edition 1.1

# Why it exists

Name, image and likeness deals are signed by teenagers and their parents with counterparties nobody has verified, under rules that differ by state and change every session. Platforms in the space take a percentage, which puts them on the wrong side of the athlete.

nil33.com was rebuilt on the same Worker as the fraud desk in September 2026 as a Web3 environment: a public ledger of accounts, wallet claims by signed message, and a verification rail we call Know Your Athlete. It charges flat fees to brands and nothing to athletes.

A brand should be able to ask "is this really the athlete, and may they sign?" and get a signed answer without trusting us.

# Global context

Eight hundred million people have no official ID and 2.8 billion cannot prove who they are online. Athletes are a narrow slice of that problem, but a revealing one: young, often minors, with money attached to their name and nobody checking who is on the other side of the contract. A verification assertion signed with a published key is the reusable part.

EXTERNAL

## World Bank Group · ID4D Global Dataset 2025

Global identification coverage gap.

≈ Approximately 800 million people around the world do not have an official ID ≈

≈ At least 2.8 billion people do not have access to a government-recognized digital identity ≈

<https://id4d.worldbank.org/global-dataset> · retrieved 2026-09-09

EXTERNAL

## World Bank Group · Global Findex Database 2025

Global account ownership and savings figures.

≈ 79% of adults globally now have an account ≈

<https://www.worldbank.org/en/publication/global-findex> · retrieved 2026-09-09

# What we built

The rail has five parts: private profiles with consent and role evidence; guardian or agent authority for minors and represented athletes; wallet binding by EIP-4361 signature; .nil namespaces; and a public verification API that returns an ES256-signed assertion whose key is published at a well-known address under did:web:nil33.com.

## SIGN

### Electronic signatures

Drawn or typed, hash-chained records with a receipt, desk countersign before anything is published.

## PROTECT

### Contract Shield and Bill of Rights

Paste a contract, get flagged clauses; a plain-English Bill of Rights; a Safety Desk; a compliance workspace.

## GROW

### Champions and Ambassadors

Two tiers with plain-English terms, a creator kit with a share-card maker, per-representative bots and print kits with QR codes.

## LOOK

### Original imagery

Images generated locally; no real athlete depicted without a release.

# How it works



A dry run with synthetic profiles exercised every step on the live site, then deleted them; under-thirteen profiles are refused and a minor's identity session is refused without a guardian. The checks are part of the served-site suite.

# What is real today

Every row is a ledger row: the label, the evidence method and the command are in the published ledger.

| CAPABILITY                                                   | EVIDENCE                                                                                                                                                                                                                 | STATE    |
|--------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| Network served-site checks (blockchainfraud.org + nil33.com) | 419 checks pass, 0 fail, 3 warn (daily AI quota), against the live sites.                                                                                                                                                | MEASURED |
| Original athlete imagery                                     | 12 images generated locally on a workstation; no real athlete depicted (ADR-0004).                                                                                                                                       | MEASURED |
| x402 v2 gateway (USDC on Base, eip155:8453)                  | Five priced endpoints answer a correct 402 challenge with the treasury as payee; mainnet settlement is not configured (no Base facilitator key), so paid retries are answered with the challenge and nothing is charged. | GATED    |
| Visitors, customers, revenue                                 | Not published in Edition 2026: no full reporting period exists (systems went live 2026-08-04 to 2026-09-10).                                                                                                             | TARGET   |
| Client and partner names                                     | Rendered only with written consent on file (consent: written, consent_ref). None on file for Edition 2026; no client or partner is named.                                                                                | GATED    |

# Trust and safeguards

No biometrics are collected from anyone. Athletes can export and withdraw their profile themselves. Names of real people appear only with a signed release; there are no fabricated endorsements or partner badges, and no engagement counts that were not earned.

# Economics

Athletes pay nothing. Brands and organizations pay flat fees per agreement or per seat.  
Machines pay per call.

| PRODUCT                                | PRICE                                                           | STATE    |
|----------------------------------------|-----------------------------------------------------------------|----------|
| Champion endorsement agreement         | flat fee per agreement, set by the founder; no public price yet | MEASURED |
| Signed KYA assertion for agents (x402) | per call in USDC, see the manifest                              | GATED    |
| Contract Shield scan for agents (x402) | per call in USDC, see the manifest                              | GATED    |

# Next phase

Enable the identity vendor; run the first Champion cohort with placements logged; counsel review of the jurisdiction table and the ambassador terms; store listing; then publish verified-profile counts in Edition 2027.

**Sources.** ledger rows INS-NETWORK-CHECKS, INS-NIL-IMAGES, CH-X402; docs/SHIP-RECEIPT-NIL33-2026-09-10.md; docs/KYA.md

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UnyKorn LLC, a Wyoming limited liability company formed July 1, 2026 (Wyoming filing 2026-002019968). Edition 1.1, September 2026. Every figure in this report is bound to a row in the evidence ledger; the whole ledger is published at /report/ledger.json. Anything that could not be resolved to a re-runnable command, an API response, an on-chain read or a hashed document with a date is labelled honestly or omitted. Corrections: hello@blockchainfraud.org.

- MEASURED** produced by a command, API call or on-chain read recorded in the ledger row and re-runnable today
- CAPABILITY** code exists, builds, tests pass or a document states it; no production measurement
- IN DEVELOPMENT** incomplete, with a named remaining gap
- GATED** complete, blocked on a step outside the software; the blocker class is named, the counterparty is not
- TARGET** forward-looking; carries a target date **ABSENT** deliberately not built or not on file; the reason is stated
- EXTERNAL** a third-party fact with URL, retrieval date and a verbatim quote of at most 25 words

Network: unykorn.ai · blockchainfraud.org · nil33.com · legal.unykorn.ai · our commitments